



## 2019 MoGo Ambassadors

**START DATE:** May 2019

**END DATE:** October 2019

**DURATION:** 6 months

**JOB TYPE:** Part-Time/Contractual (1 - 3 hours per week)

**COMPENSATION:** \$1,200 Stipend + 1-Year Free Annual MoGo Pass

### **DESCRIPTION**

MoGo is Detroit's public bike sharing system now in its third year of operation. This year, MoGo is looking for a group of proactive, community-oriented individuals to assist with outreach in its current and expansion service areas. Ambassadors will serve as liaisons between MoGo and their respective communities.

As advocates for the system, Ambassadors will educate current and prospective riders on how to use MoGo, promote safe cycling practices, promote ridership through planned events, and relay user feedback and suggestions to MoGo staff. Ideal candidates have strong relationship building skills and a unique understanding or connection to a neighborhood in the service areas. Ambassadors are effective communicators who can relate to individuals from a wide-range of backgrounds (ie. all ages, cycling abilities, ethnicities, and economic statuses).

### **RESPONSIBILITIES**

MoGo Ambassadors will be required to:

#### **Attend:**

- One training session in late April (Date TBD).
- At least 2 of 3 ambassador meetings held every two months. All meeting dates will be provided at our training event.
- 4 - 6 MoGo events (i.e. event tabling, supporting MoGo's biking classes, or assisting group rides).

#### **Organize:**

- 2 - 3 unique, community-based activities or events that promote MoGo and are organized by the ambassador. Examples include sign up events, station trainings, group rides, an info session and ice cream social, a MoGo scavenger hunt, etc.

#### **Commit to:**

- Regular communication with MoGo including individual progress updates and event reporting.
- Promoting MoGo and its programs through neighborhood meetings/events, personal community connections, and personal social media accounts.
- Distributing MoGo collateral & materials.



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### Qualifications

The ideal candidates will have the following qualifications:

- Passionate about connecting Detroit and suburban communities and expanding transit opportunities.
- Experience with outreach and engagement strategies targeted to diverse populations.
- Residency in and/or strong ties to one of the following areas: *existing MoGo service area, Sherwood Forest, Palmer Woods, Palmer Park, University District, University of Detroit Mercy, Marygrove, Ferndale, Royal Oak, Oak Park, Huntington Woods, Berkley.*
- Ability to interact with a wide range of people, employees and nonprofit stakeholders.
- Ability to write and speak in a professional, friendly and accurate manner.
- Problem solving skills, creativity, flexibility and self-motivation.
- Comfortable presenting information and engaging large groups with enthusiasm.
- Experience bicycling, walking or using public transportation in Detroit and the metro region.
- Commitment to following traffic safety laws and using all appropriate safety gear while riding a bike (i.e. helmets, reflective material, etc)

### Desired Qualifications:

- Fluency in a language other than English, especially Spanish or Arabic.
- Previous community organizing experience
- Connections to or membership in neighborhood organizations or community coalitions.

### How to Apply:

To apply to become a MoGo Ambassador, please submit your resume and responses to the questions below. Please send your application to [ambassadors@mogodetroit.org](mailto:ambassadors@mogodetroit.org) with the subject line "**MoGo Ambassador Application: Your Name**" by Friday, March 15, 2019 at 5pm.

- Why do you want to be a MoGo ambassador?
- What neighborhood/area are you interested in serving and why? What interactions (personal or professional) do you have with this community?
- Provide at least two specific ideas you have to promote MoGo in your area of interest.