MoGo is a nonprofit bike sharing system currently operating in Detroit, but expanding to Northwest Detroit and Southern Oakland County in Spring 2020. MoGo is looking for a group of proactive, community-oriented individuals to assist with outreach in its expansion service areas. Ambassadors will serve as liaisons between MoGo and their respective communities.

As advocates for the system, Ambassadors will educate current and prospective riders on its new service area, how to use bike share, promote safe cycling practices, promote ridership through planned events, and relay user feedback and suggestions to MoGo staff. Ideal candidates have strong relationship building skills and a unique understanding or connection to a neighborhood in the service areas. Ambassadors are effective communicators who can relate to individuals from a wide-range of backgrounds (ie. all ages, cycling abilities, ethnicities, and economic statuses).

RESPONSIBILITIES
MoGo Ambassadors will be required to:

Attend:
- One training session in early April (date TBD).
- At least 2 of 3 ambassador meetings (one every two months). All meeting dates will be provided at our training session.
- 4 - 6 MoGo events (i.e. event tabling, supporting MoGo’s biking classes, or assisting group rides).

Organize:
- 2 - 3 unique, community-based activities or events that promote MoGo and are organized by the ambassador. Examples include sign up events, station training, group rides, an info session, a MoGo scavenger hunt, etc.

Commit to:
- Regular communication with MoGo including individual progress updates and event reporting.
- Promoting MoGo and its programs through neighborhood meetings/events, personal community connections, and personal social media accounts.
- Distributing MoGo collateral & materials.
Qualifications
The ideal candidates will have the following qualifications:

● Passionate about connecting Detroit and suburban communities and expanding transit opportunities.
● Experience with outreach and engagement strategies targeted to diverse populations.
● Residency in and/or strong ties to one of the following areas: Fitzgerald, Sherwood Forest, Palmer Woods, Palmer Park, University District, University of Detroit Mercy, Marygrove, Ferndale, Royal Oak, Oak Park, Huntington Woods, Berkley.
● Ability to interact with a wide range of people, employees and nonprofit stakeholders.
● Ability to write and speak in a professional, friendly and accurate manner.
● Problem solving skills, creativity, flexibility and self-motivation.
● Comfortable presenting information and engaging large groups with enthusiasm.
● Experience bicycling, walking or using public transportation in Detroit and the metro region.
● Commitment to following traffic safety laws and using all appropriate safety gear while riding a bike (i.e. helmets, reflective material, etc)

Desired Qualifications:

● Fluency in a language other than English, especially Spanish or Arabic.
● Previous community organizing experience
● Connections to or membership in neighborhood organizations or community coalitions.

How to Apply:

To apply to become a MoGo Ambassador, please submit your resume and responses to the questions below. Please send your application to ambassadors@mogodetroit.org with the subject line “MoGo Ambassador Application: Your Name” by Friday, March 13, 2020 at 5pm.

● Why do you want to be a MoGo ambassador?
● What geographical area/city/neighborhood are you interested in serving and why? What interactions (personal or professional) do you have with this community?
● Provide at least two specific ideas you have to promote MoGo in your area of interest.