



Metro Detroit's Bike Share

JOB TITLE: Connect/D Ambassador

START DATE: September 2021

JOB TYPE: Part-Time/Contractual; Hours will vary depending on time of the year (never more than 15 hours per week)

COMPENSATION: \$17-\$20 per hour depending on experience and availability

DESCRIPTION

MoGo is a nonprofit bike sharing system currently operating in Detroit and Southern Oakland County. With 75 stations and 620 bikes, MoGo provides a convenient, flexible, and fun way for metro Detroiters to get around.

MoGo was named one of five cities to receive the [Better Bike Share Partnership's](#) (BBSP) Living Lab grant. Through this project, renamed [Connect/D](#), MoGo seeks to increase the connectivity between bike share and bus transit in the metro Detroit region by addressing the barriers for both current and prospective transit users. Connect/D Ambassadors will assist with outreach to transit users, bike share users, and by administering intercept surveys, tabling at events, connecting with community organizations, and assisting with focus groups. Ambassadors will also be asked to advise on project solutions with local partners and track interactions/lessons learned for grant reporting. Connect/D Ambassadors will report to MoGo's Program Manager.

RESPONSIBILITIES

- Educate potential stakeholders about Connect/D, including project goals and progress
- Administer on-board rider surveys and station intercept surveys
- Represent MoGo & Connect/D at weekday, evening, and weekend focus groups, informational meetings, and marketing events
- Collaborate with MoGo Program Manager and local partners to develop equitable, user-centric solutions that better connect bike share and bus transit
- Assist with the development of outreach materials that promote Connect/D
- Other duties as assigned

QUALIFICATIONS

- Excellent communication skills (fluency in Spanish and/or Arabic is a plus)
- Outgoing and energetic
- Passionate about bicycling, urban mobility and improving the quality of life in Detroit
- Comfortable using public transit and riding bike share
- Ability to work and thrive in a team setting
- Ability to take direction and to learn about MoGo
- Ability to use various mobile devices and other technology
- Ability to stand, stoop, bend and lift up to 45 lbs

How to Apply:

To apply, please submit a resume and a short paragraph in the body of your email response detailing your interest in the Connect/D project. Please email your application to connectd@mogodetroit.org with the subject line "Connect/D Ambassador: Your Name." Applicants will be considered/hired on a rolling basis.